



Jeffrey Wolff is running for 2010-2011 Kiwanis Governor-Elect!

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Basic Information

Kiwanis Club: Tysons Corner, VA

Leadership Experience: (2009- 2010) Chair, Kiwanis District Midwinter Conference – Arlington, VA; (2009- 2010) Chair, District Convention Committee; (2008- 2009) Kiwanis Division 20 Distinguished Lt. Governor; (2005- 2006) Chair, Kiwanis District Convention – Reston, VA; (2005- 2010) CKI District Administrator; (2006- 2007) Member, Kiwanis International Committee on CKI; (2000- 2005) CKI Assistant District Administrator; (1998- 2000) Member, Circle K International Strategic Planning Task Force; (1998- 1999) Charter Secretary and Distinguished Past President, Kiwanis Club of Tysons Corner, VA; (1994- 1995) Circle K International Trustee; (1994- 1995) Chair, Circle K International Committee on Member Benefits; (1992- 1994) Capital District CKI Lt. Governor

Honors: 2009 CKI Circle of Service Recipient; Kiwanis International Life Member; George F. Hixson Fellowship; CKI Sapphire Circle Honorary; Kiwanis Heritage Society Charter Member; Kiwanis Leadership Society Member

Governor-Elect Platform

Grow the Kiwanis brand and Membership through Service, Marketing and Partnerships:

- Developing and instituting regional PR campaigns to promote the Kiwanis brand and encourage potential members to look at multiple types of Kiwanis clubs
- Establishing partnerships with like-minded organizations (Rotary, Lions, Knights of Columbus, etc) for joint service projects
- Partnering with local Jaycees groups to provide potential members about to "Age Out" at 40 with a new vehicle for community service
- Creating educational materials on how traditional Kiwanis clubs can make themselves more attractive to younger potential members
- Encouraging Kiwanis clubs to adopt more hands-on service projects and embrace the 3-2-1 structure
- Investigate ways to ensure members of Key Club and CKI join Kiwanis (surveys to juniors and seniors in college, incentive programs, etc.
- Look for a potential service focus for all branches of the Capital District Kiwanis- Family.
- Launch a multi-year campaign to build corporate-based Kiwanis clubs throughout the district perhaps with an incentive program for Lt. Governors
- Assist District Foundation with promotion of Founders Society and Life Memberships

Improve the Transparency/Modernization of Board Operations:

- Creation of a Governor s blog to regularly update clubs and members on what their board is working on and to facilitate feedback
- Establishing feedback forums on the District Website to allow discussion by members of service projects, club administration/operations, and service leadership programs
- Provisioning of an Ad hoc committee on the success of regionalization
- Publishing monthly video addresses on relevant topics to District Website
- Providing quarterly directives from Governor to Club Support Committee chairpersons
- Standardize e-mail, document collaboration and calendaring for District Board
- Institute more wide-spread use of web conferencing technologies (primarily for committee work)
- Formalize the Lt. Governor Class President position in Policy Code and make this an ex-officio member of the District Board

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"It is my goal by putting my name into candidacy for the position of 2010- 11 Governor- Elect of the Capital District of Kiwanis International to ensure that our clubs not only meet the needs of today s members but also of tomorrow s leaders."

Information

Networks:

Capital District Kiwanis

Relationship Status:

Married to
Jennifer Dugent Wolff

Birthday:

March 3

Current City

Fairfax, VA

Friends

473 friends

[See All](#)**Circle K Int'l.****Key Club Int'l.****Aktion Club****Builders Club****K-Kids****Key Leader**

